

## 2018 CPPO PREPAID SYMPOSIUM

# Powering Payments Innovation

## TUESDAY MAY 8, 2018 PLENARY SESSION

8:00 AM – 9:00 AM

**START-UP SHOWCASE** Hosted by Ryerson's DMZ and Bank of Montreal  
**START-UP PARTICIPANTS** Curexe, Dwello, Remitr and Stack

9:00 AM – 9:10 AM

**OPENING ADDRESS** David Eason, CPPO, Chairman of the Board

9:10 AM – 9:30 AM

**KEYNOTE ADDRESS** Jim Brown, Samsung Electronics Canada, Head of Samsung Pay

9:35 AM – 9:55 AM

**RESEARCH PRESENTATION** *The Prepaid Innovation Framework* Amir Wain, i2c, CEO

10:00 AM – 10:20 AM

**FIRESIDE CHAT** *Corporate Payments Friction and the Opportunity for Innovation*  
**SPEAKERS** Patrick Sulston, Mastercard, Vice President Business Development and Will Cornelissen, Deloitte Canada, Partner

10:20 AM – 10:30 AM

**BREAK**

10:30 AM – 11:00 AM

**PANEL** *Where Canada Will Lead in Prepaid Payments*  
**MODERATOR** Patrick Sulston, Mastercard, Vice President Business Development  
**PANELISTS** Omer Sattar, Sightline Payments, Co-Founder and EVP; Miro Pavletic, Stack, CEO; Alex Barseghian, Blackhawk Network, VP Original Content — Americas

11:05 AM – 11:30 AM

**CONSUMER PANEL** *Prepaid Users From Three Generations Participate in Live Interviews*  
**MODERATOR** Giselle Kovary, n-gen People Performance Inc., President

11:35 AM – 11:55 AM

**CASE STUDY** *The Opportunity with the Underserved*  
**SPEAKERS** Matthew Lewczuk, Scotiabank, Senior Product Manager, Business Cards and Dan Bernaerdt, The North West Company, Director Financial Services

12:00 PM – 12:25 PM

**INTERVIEW** *Retail Payments Regulatory Update from the Government of Canada*  
**SPEAKERS** Hugues Vaillancourt, Finance Canada, Chief of Payments Policy, Financial Sector Policy and Ana Badour, McCarthy Tetrault, Partner

12:30 PM — 1:25 PM

**LUNCH BREAK**

1:30 PM – 2:10 PM

*Corporate Incentive Programs Best Practices Featuring the Isuzu Commercial Trucks Sales Incentive Program*

2:20 PM – 3:00 PM

**MODERATOR** Brad Fauss, Wirecard, General Counsel and VP Compliance and Government Affairs  
**PANELISTS** Sean Healey, Isuzu, Issuing Product Manager and Chris Lisowski, Isuzu, Key Account Manager

1:30 PM – 2:10 PM

*Achieving Ubiquitous Reloading: Enhancing Reloads to Maximize Spend*

2:20 PM – 3:00 PM

**MODERATOR** Albert Lang, Payment Source, Vice President Marketing and Strategy  
**PANELISTS** Peter Read, Peoples Card Services, President and Andrew Neville, Canada Post, Senior Manager Consumer Products and Services

1:30 PM – 2:10 PM

*Using AI to Fight Fraud*

2:20 PM – 3:00 PM

**MODERATOR** Clay Wilkes, Galileo Processing, Founder and CEO