



ADVANCING CANADA'S PREPAID ECONOMY

Your Voice. Your Network. Your Growth.

CPPPO is the only association focused on Canada's \$14B prepaid payments industry and is at the forefront of safe and responsible growth for the prepaid economy.

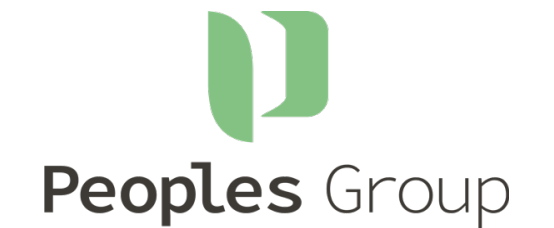
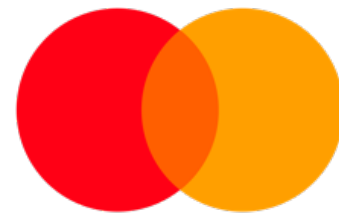
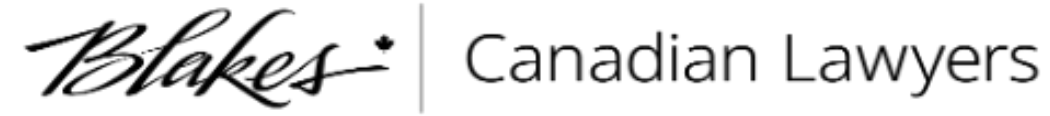
We bring networks, regulated banks and financial institutions, fintechs, program managers, challenger banks, service providers and entrepreneurs together to foster innovation and be heard when it matters.



CPPPO

OUR MEMBERS

We provide our members with industry influence, exclusive research & insights, unmatched networking opportunities, thought leadership and regulatory guidance to allow prepaid to responsibly grow and flourish in Canada.



WHY JOIN CPPPO?

1. Industry Influence

Be heard where it matters. CPPPO advocates directly with government regulators, so our collective voice ensures an appropriate regulatory and compliance regime that safeguards consumers, promotes competition, and supports industry growth.

2. Exclusive Research & Insights

Gain access to members-only reports, market trends, and legal analysis—valued at over \$75,000 annually—helping you protect risk and identify new opportunities. safeguards consumers, promotes competition, and supports industry growth.

3. Unmatched Networking Opportunities

Gain access to members-only reports, market trends, and legal analysis—valued at over \$75,000 annually—helping you protect risk and identify new opportunities. safeguards consumers, promotes competition, and supports industry growth.

4. Attend Our Signature Event with Perks & Discounts

The [Symposium](#) brings together the International prepaid community to share insights, foster innovation, and build valuable industry connections. It is where deals get done and regulators come to learn. Members get discounted tickets and first-look at speaking and sponsorship opportunities.

5. A Thought Leadership Platform to Enhance Your Brand Awareness

Showcase your expertise by contributing an article to [Payment Futures](#), our thought leadership hub and LinkedIn newsletter reaching an audience of payments professionals. And we amplify our member's news through social channels and our monthly members report.

6. Regulatory Guidance for Your Teams

Stay compliant and proactive with timely updates from legal advisors on regulatory changes that impact your business. Our monthly government relations working group and monthly report gives legal and compliance teams an avenue to ask questions in our fast-moving regulatory climate.

MEMBERSHIP OPTIONS

Premium Membership (\$10,000/year):

Full access to all CPPPO benefits, leadership opportunities, and exclusive events.

Emerging Company Membership (\$5,000/year):

Ideal for businesses without a product in market or very early stage.
(Must be approved by CPPPO)





Our public policy work really helps us to bring prepaid to the forefront of the local, provincial and federal government layers. We bring prepaid to the forefront as an innovation platform. The CPPO is an organization that brings together the entire prepaid ecosystem. At the CPPO, you'll find the right stakeholder to get to the right decisions that you need to make."

*—Maria Riesenbergl, CPPO Chair,
Vice President of Market Development for Mastercard*

RECENT CPPO WINS FOR OUR MEMBERS

Anti-Money Laundering (AML)

Successfully advocated for adjusted FINTRAC guidance reducing KYC requirements for prepaid corporate rewards programs.

Retail Payments Activities Act (RPAA)

Secured improvements to the RPAA to reflect how intermediary PSPs are required to safeguard end-user funds and remained an active participant in Finance Canada and Bank of Canada consultations on the regulatory framework and associated guidelines.

Consumer Protection

Advanced a review process of Saskatchewan's gift card regulations, with a current advocacy into Ontario's Consumer Protection Act modernization consultations and engaged New Brunswick on its new consumer protection regime, all with a view of advocating for provincial harmonization of consumer protection regimes.

Disbursements

Advocated for the broader use of prepaid products as an alternative method for government disbursements, which has facilitated support for the launch of new Request for Information (RFI) from Indigenous Services Canada and several new Provincial inquiries.

CONNECTING THE COMMUNITY

NETWORKING, EVENTS, & NEWS

Networking and Thought Leadership

- Annual Symposium in Toronto
- Annual Members' Meeting and Networking Reception

Government Relations

- Biannual Hill Day government lobbying events with regulators and elected officials

Informative Webinars

- Featuring industry experts sharing critical updates on regulatory government matters

Payments Futures Newsletter

- Interviews and news briefs for CPPPO members



“Prepaid is seeing double-digit growth in both funding and use and is becoming ubiquitous across the Canadian payments ecosystem as the industry moves toward more innovative banking services. EQ Bank is excited to be on the CPPPO Board to help continue advocating for the benefits of greater prepaid adoption in Canada.”

**—Kartik Kamat,
CPPPO Vice Chair, EQ Bank,
VP - Payments, Analytics,
and Fraud Strategy & Ops**

BE A PART OF THE
MOVEMENT ADVANCING
CANADA'S PREPAID
ECONOMY

Join CPPO Today.



CPPO

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